



TAYLOR STUART

EXPERIENCE

ELEVATE AGENCY

JAN 2025 - PRESENT

- Designs visual assets, including digital and print materials, to support real client campaigns.
- Utilizes industry-standard design software to create high-quality graphics, enhancing campaign effectiveness.
- Collaborates with team to develop cohesive branding and marketing strategies.
- Communicates directly with clients to ensure design concepts align with their brand identity and business goals.

CAMPUS COMMUNICATIONS COMMITTEE DIRECTOR

AUG 2022 - MAY 2024

- Curated marketing materials, including flyers and digital content, to promote student activities.
- Led a team in developing creative outreach campaigns that enhanced student engagement.

THE INDEPENDENT FLORIDA ALLIGATOR ADVERTISING SALES REPRESENTATIVE


JAN 2025 - PRESENT


- Develops advertising solutions for local businesses, creating mock-up graphics to showcase potential ad designs.
- Facilitated communication between clients and the graphic design team to bring branding ideas to life.
- Works directly with clients to refine ad concepts, offering creative input to enhance visual appeal and effectiveness.
- Gains hands-on experience in media sales, client relations, and strategic marketing within a real-world publication.

SENIOR CLASS PRESIDENT SOCIAL MEDIA MANAGER


AUG 2023 - MAY 2024

- Established and oversaw social media accounts, curating engaging visual content and expanding the audience to nearly 800 followers.
- Crafted graphics and posts that reflected brand aesthetics and messaging, effectively promoting events and team achievements.
- Strategized and implemented content plans to boost engagement and foster community involvement.

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EDUCATION

UNIVERSITY OF FLORIDA 2024-2025

Gainesville, Florida

Bachelor of Science in Advertising

Expected Graduation: **May 2026**

VALENCIA COLLEGE 2022-2024

Orlando, Florida

Associates Of Arts

Graduated: **May 2024**

SKILLS

Photoshop InDesign

Canva Illustrator

Premiere Pro Wix

- **Social Media Management:** Content creation, audience engagement, platform analytics (Instagram and TikTok).
- **Digital Marketing:** Campaign strategy, email marketing basics, audience targeting.
- **Communication & Leadership:** Team collaboration, event planning, and public speaking.